

Keys to Success



1. **Perception is reality.** Try not to be too offended or defensive about people's perceptions. Try to change the perception.
2. **Race to the parents.** If there is a problem at school, communicate the truth to parents before the child gets home.
3. **No surprises.** Parents should not be surprised by bad behavior at SEP's or by a poor grade with a report card.
4. **Be nurturing.** Treat the students the way you would want your child or grandchild treated.
5. **Communicate Effectively.** Parents deserve to know what is going on with their children during school—utilize websites, blogs, newsletters, notes home, phone calls, etc.
6. **What's best for kids.** At Traverse Mountain, we do what's best for kids. Not what is best for administration or teachers.
7. **Be Professional.** Dress Code, Contract Time, Confidentiality, Duties and Assignments. Be an advocate for the school and staff in what you say.
8. **Be Enthusiastic, Positive and Kind.** Make a good first impression. Back to School Night, First Day of School, SEP's, Last Week of School, Faculty Room.
9. **Remember our Theme** – Traverse Tigers – United as a Team!
10. **Spend your buck and a quarter wisely.** Small group time must be used effectively. Don't do things during this time that you could do just as easily with the whole class.