

CONTEST OF CHAMPIONS

TASK #5: PLAN AND COMPLETE A SERVICE PROJECT

Purpose:	Practice marketing strategies while addressing something that can be done now to create a better future for others.
Steps:	<ul style="list-style-type: none">• Think about something unfortunate happening in the community.• Brainstorm ideas for ways that students at our school and parents in our community could provide a service to address the problem.• Choose one idea and set a goal for measuring your success.• Develop a plan to raise awareness about the issue and what you want people to do.• Communicate the plan effectively.• Complete the service project.
Tips:	<ul style="list-style-type: none">• There may be many other teams planning service projects around the school too so keep it simple.• Keep it local.• Make a specific start and end date for your project.

Parent Corner:

1. Help the team come up with a project that will be manageable.
2. Help make sure everyone on the team contributes to the project.
3. You may want to encourage the team to work on Task #6 at the same time they are working on this task.